SUB CODE	NAME OF SUBJECT	НО	TACT URS WEEK	CREDITS		
		Т	Р	Т	Р	
B601T	Dosage Form Development Theory	4		3		
B601P	Dosage Form Development Practical		3		3	
B602T	Pharmacology-IV Theory	3		3		
B602P	Pharmacology-IV Practical		3		3	
B603T	Pharmacognosy-IV Theory	3		2		
B603P	Pharmacognosy-IV Practical		3		3	
B604T	Biochemistry-II Theory	4		2		
B604P	Biochemistry-II Practical		3		3	
B605T	Medicinal Chemistry-I Theory	4		3		
B605P	Medicinal Chemistry-I Practical		3		3	
B606T	Elective Theory	3		2		
	Total	3	6		30	

SEMESTER-VI SCHEME OF TEACHING

SCHEME OF EXAMINATION

		DURA	TION	MARKS						
SUB	NAME OF SUBJECT	_	XAM RS)	THE	ORY	PRACTICAL				
CODE	NAME OF SUBJECT			University	Institute	University	Institute			
		Т	Р	level	level	level	level			
				evaluation	evaluation	evaluation	evaluation			
B601T	Dosage Form Development Theory	3		80	20					
B601P	Dosage Form Development Practical		6			80	20			
B602T	Pharmacology-IV Theory			80	20					
B602P	Pharmacology-IV Practical		3			80	20			
B603T	Pharmacognosy- IV Theory	3		80	20					
B603P	Pharmacognosy- IV Practical		3			80	20			
B604T	Biochemistry-II Theory	3		80	20					
B604P	Biochemistry-II Practical		3			80	20			
B605T	Medicinal Chemistry-I Theory	3		80	20					
B605P	Medicinal Chemistry-I Practical		3			80	20			
B606T	Elective Theory	3		80	20					
	TOTAL	3	6	480	120	400	100			

SUBJECT: Dosage Form DevelopmentSUBJECT CODE: B601T & B601P

RATIONALE : Developing a dosage form is an art but it also includes the basic science, without which it is not possible to create the presently available dosage form. The student here learns the basic principles governing the development of dosage forms. Also he/she learns the factors affecting the efficacy, utilization and stability of these dosage forms.

COURSE OBJECTIVES

- 1. To learn the various factors which have to be considered while developing the dosage form.
- 2. To apply these basic understandings for development of formulations.

LEARNING OUTCOMES: The student should be able to

- 1. Describe the basic principles of biopharmaceutics.
- 2. Explain the various factors encompassing formulation of dosage forms
- 3. Demonstrate the techniques for studying the effect of various excipients.
- 4. Conduct the stability studies for drug formulations

PREREQUISITES: Physical pharmaceutics

TEACHING AND EVALUATION SCHEME:

SUB	TITLE OF SUBJECT	TEACHING SCHEME			CREDITS		EVAI INTE	LUATIO RNAL	ON SCHEME EXTERNAL		TOTAL	
CODE		Т	Р	TOTAL HRS	Т	Р	Т	Р	T	Р	MARKS	
B601T & B601P	Dosage Form Development	4	3	7	3	3	20	20	80	80	200	

1	Preformulation : Study of physical properties of drug like physical form, particle size, shape, density, wetting, dielectric constant, solubility, dissolution & organoleptic property and their effect on formulation, stability and bioavailability Study of chemical properties of drugs like hydrolysis, oxidation, reduction, racemization, polymerization etc. and their influence on formulation and stability of products	20
2	Pharmaceutical Necessities: Ideal requirements, Function, Classification (Functional and Dosage	15
	form wise) and Evaluation of: Stabilizers, Colors, Flavours, Suspending agents, Emulsifying agents,	
	Solvents, Diluents, Binders, Disintegrants, Antifrictional agents, Superdisintegrants, Ointment and	
	Suppository Bases, Solubilizer, Solvents. etc	
3	Stability of Pharmaceuticals: Kinetic principles & stability testing: Reaction rate and order, acid	15
	base catalysts, decomposition reaction, stabilization, stability test parameters,	
	Product Stability : Requirements, Shelf life, overages, containers, Stability testing and guidelines	
	like US FDA, Indian FDA, Pharmacopoeial, ICH etc	
4	Biopharmaceutics :	15
	Introduction to biopharmaceutics and pharmacokinetics and their role in formulation development	
	and clinical setting. Passage of drugs across biological barrier (passive diffusion, active transport,	
	facilitated diffusion & pinocytosis—Mechanisms and importance. Factors influencing absorption:	
	Physicochemical, physiological and pharmaceutical.	

5	Pharmacokinetics:	20
	Significance of plasma drug concentration measurement, Compartment model: Definition & scope	
	Pharmacokinetic and drug absorption: zero order and first order absorption rate constant using	
	Wagner Nelson and Loo Reigelman method, Volume of distribution and distribution coefficient	
	Compartment kinetics: One compartment and two compartments models, Determination of	
	pharmacokinetic parameters from plasma and urine data after drug administration by intravascular	
	and oral route. Clearance concept: mechanism of renal clearance, clearance ration, determination of	
	renal clearance. Non-linear pharmacokinetics with special reference to one compartment model	
	after I.V. drug administration, Michalis-Menton equation, detection of non linearity (saturation	
	mechanism)	
6	Bioavailability & Bioequivalence: Measurement of bioavailability, Cmax, Tmax, and area under	15
	curve (AUC) Design of single dose bioequivalence study and relevant statistics Regulatory	
	requirements for conduction of bioequivalent studies In vitro dissolution studies: Methods,	
	interpretation of data. IVIVC	

B601P Dosage Form Development Practical

1	Evaluation of different excipients and their effect on formulation of pharmaceuticals, like:
	Suspending agents, Emulsifying agents, Diluents, Binders, Lubricants, Disintegrating agents,
2	Preformulation studies including drug excipient compatibility studies.
3	Stability evaluation of various dosage forms and their expiration dating

1.	Text Book Of Biopharmaceutics And Pharmacokinetics", Hiremath Shobha Rani R., Prism Books
	•
	Publication
2.	"Pharmaceutics The Science Of Dosage From Design", Aulton Michael E., Elbs Publication
3.	"Applied Biopharmaceutics And Pharmacokinetics", Leon Shargel, Mc Graw-Hill Publication
4.	"Bioavailability and Bioequivalence in Pharmaceutical Technology", Tapan Kumar, CBS
	Publication.
5.	"Biopharmaceutics And Clinical Pharmacokinetics : An Introduction", Notary Robert E., Marcel
	Dekker Publication
6.	"Ansel's Pharmaceutical Dosage Forms And Drugs Delivery System", Lloyd V Allen, B I
	Publication
7.	"Drug Stability : Principles And Practices", Carstensen Jens T., Marcel Dekker Publication
8.	"Handbook of Pharmaceutical Excipients", Raymond C Rowe, American Pharmaceutical
	Association
9.	"Modern Pharmaceutical Vol-121", Gilbert S Banker, Marcel Dekker Publication
10.	"Clinical Pharmacokinetics : Concepts And Applications", Rowland Malcolm, B I Waverly
	Publication
11.	"Manual Of Laboratory Pharmacokinetics", Curry Stephen H., John Wiley Publication
12.	"Pharmacokinetic Principles Of Dosing Of Dosing Adjustments", Schoenwald Ronald D,
	Technomic Publishing.
13.	"The Drug Development Process Vol-76", Welling Peter G, Marcel Dekker Publication

SUBJECT SUBJECT CODE RATIONALE

: Pharmacology-IV : B602T & B602P

RATIONALE : This is one of the core subjects of Pharmacy field where student learns the biological effects of drugs. The subject has direct application to the profession as it teaches the student about how the drug produce effect, what effects are produced, what side effects are produced, where and when it should be used etc. The subject is an extension of Pharmacology learnt in previous semesters

COURSE OBJECTIVES:

To learn the mechanism of action, pharmacological effects, pharmacokinetics, adverse effects, therapeutic application of various classes of drugs with special attention to chemotherapeutic drugs and drugs acting on endocrine system.

LEARNING OUTCOMES: The student should be able to:

- 1. Narrate the principles involved in measurement of drug effects
- 2. Classify the drugs according to pharmacological classes
- 3. Explain the mechanism of action, pharmacodynamics and pharmacokinetic effects of drugs, adverse effects, contraindications and therapeutic application of various classes of drugs.
- 4. Conduct some simple *in vivo* experiments to demonstrate the pharmacological actions of the drugs.

PREREQUISITES:

Knowledge of Human Anatomy Physiology, Health Education, Biochemistry and basic physics and chemistry. Fundamentals of pharmacology learnt in previous semesters.

TEACHING AND EVALUATION SCHEME:

SUB	TITLE OF	TEACHING SCHEME			CRE	DITS		LUATI ERNAL			TOTAL
CODE	SUBJECT	Т	Р	TOTAL HRS	Т	Р	Т	Р	Т	Р	MARKS
B602T & B602P	Pharmacology-IV	3	3	6	3	3	20	20	80	80	200

1.	Endocrine and Metabolic Disorders:	40
	Pharmacology of Pituitary, Hypothalamic& Thyroid hormones	07
	Drugs affecting Calcium homeostasis	03
	Corticosteroids	04
	Androgens and anabolic steroids	04
	Pharmacology of drugs acting on reproductive system	07
	Pathophysiology of Diabetes mellitus obesity; Drugs used in the same	15
2.	Chemotherapy	60
	Pathophysiology of following communicable diseases, their causative agents, modes of	
	transmissions and prevention	
	Viral diseases : Chicken pox, Measles, Mumps, Rubella, Influenza, Dengue , Chikun gunia,	06
	Poliomyelitis, Hepatitis, AIDS, Rabies, Rubella	

Bacterial Diseases: Diphtheria, Whooping cough, Tuberculosis, Cholera, Typhoid, Leprosy,	06
Syphilis, Gonorrhea, Food poisoning, Plague, Tetanus, Anthrax	
Protozoal Disease: Malaria, Amoebiasis, Leishmaniasis	04
Helmenthiasis: Filariasis, Ascariasis, Schistosomiasis	06
General principles of Chemotherapy.	02
Sulphonamide, co-trimoxazole, Quinolones, nitrofurans.	06
Antibiotics:- Betalactams, Macrolides	06
Tetracycline, Aminoglycosides, Chloramphenicol, and Miscellaneous Antibiotics.	06
Chemotherapy of tuberculosis, leprosy, fungal diseases, viral diseases, urinary tract	06
infections and sexually Transmitted diseases	
Chemotherapy of the parasitic diseases:- Helmenthiasis, malaria, amoebiasis and other	06
protozoal infections	
Chemotherapy of malignancy and Immunosuppressive agents.	06

B602P Pharmacology-IV Practical

- 1. To study the estrus cycle of Rat (Smear).
- 2. To perform the Oral Glucose Tolerance Test.
- 3. To find out Total Cholesterol, Triglycerides and HDL.
- 4. To study the effect of Oxytocin on Rat Uterus.
- 5. To study the effect of Spironolactone on Urinary Sodium and Potassium levels.
- 6. To study the effect of thyroid hormone on body weight, food intake and Basal Metabolic Rate (BMR)
- 7. To study the antibacterial effect of given unknown drug using Agar plate method.
- 8. To study the skeletal muscle relaxant effect of Aminoglycoside antibiotics.
- 9. To determine antibacterial spectrum of given unknown drug.
- 10. To study the effect of combination of antibiotics to understand the mechanism of action.

- 1. Pharmacological Basis Of Therapeutics By Goodman & Gillman
- 2. Pharmacology And Pharmacotherapeutics By Satoskar & Bhandarkar
- 3. Essentials Of Pharmacotherapeutics By F.S.K. Barare
- 4. Essentials Of Medical Pharmacology By K.D. Tripathi
- 5. Pharmacology By Rang & Dale
- 6. Fundamentals Of Experimental Pharmacology By M.N. Ghosh
- 7. Handbook Of Experimental Pharmacology By S.K. Kulkarni
- 8. P'cology Exp by R.K. Goyal
- 9. Introduction To General Toxicology By Aries Simonsis & Offermeier
- 10. Toxicology: The Basic Science Of Poisons By Casorett & Doull
- 11 Principles Of Drug Action By Goldstein Aronow & Kalaman
- 12. Pharmacological Experiments on Isolated Preparation By Perry
- 13. Medical Pharmacology By Goth
- 14. Pharmacology By Gaddum
- 15. Lewis Pharmacology By Crosland
- 16. Textbook Of Pharmacology By Bowman & Rand
- 17. Elements Of Pharmacology By Dr. Derasari & Dr. Gandhi
- 18. Drug Interactions By Hansten
- 19. Clinical Pharmacology By Lawrence
- 20. Drug Treatment By Averey

SUBJECT: Pharmacognosy- IVSUBJECT CODE: B603T & B603PRATIONALE: It provides knowled

RATIONALE : It provides knowledge of drugs of natural origin. Since ages humans have been using drugs from natural origin. Many of the allopathic drugs also have herbal origin. Learning these drugs is of great value for pharmacy professionals as these drugs have important place in treatment of diseases.

COURSE OBJECTIVES

- 1) To learn general morphological and microscopical characters of crude drugs
- 2) To understand general methods of checking purity of herbal drugs.

LEARNING OUTCOMES: The student should be able to:

- 1) Identify the crude drugs belonging to different classes based on morphological, microscopical and chemical properties.
- 2) Narrate the therapeutic and pharmaceutical uses of these drugs

PREREQUISITES: Biology and Pharmacognosy of semester-III, IV and V

TEACHING AND EVALUATION SCHEME:

SUB CODE	TITLE OF SUBJECT	TEACHING SCHEME			CREDITS		-	LUATIO RNAL	IEME RNAL	TOTAL	
		Т	Р	TOTAL HRS	Т	Р	Т	Р	Т	Р	MARKS
B603T & B603P	Pharmacognosy- IV	3	3	6	2	3	20	20	80	80	200

CONTENTS:

1.	Study of traditional drugs: II	40
	Brahmi, Nagarmotha, Palash, Rasna, Tylophora, Vaj, Phyllanthus, Bhringraj,	
	Galo, Kalmegh, Karen, Neem, Shankhapuspi, Punarnava, Ashoka.	
2.	Historical development of plant tissue culture, types of cultures, nutritional	20
	requirements, growth and their maintenance. Applications of plant tissue culture	
	in pharmacy.	
3.	Phytochemical screening of crude drugs	10
4.	Plant bitters and sweeteners	10
5.	Herbs as health foods	10
6.	Herbal cosmetics	10

B603P Pharmacognosy-IV Practical

1.	Evaluation of Neem leaf, Tylophora
2.	Evaluation of Brahmi
3.	Evaluation of Galo Stem young/Old
4.	Evaluation of Kalmegh
5.	Evaluation of Shankhapuspi
6.	Evaluation of Karen leaf, Bhringraj
7.	Evaluation of Punarnava,

8.	Evaluation of Nagarmotha root
9.	Evaluation of Vaj
10.	Evaluation of Rasna Stem
11.	Evaluation of Ashok bark
12.	Phytochemical Screening of Sample 1,2
13.	Phytochemical Screening of Sample 3,4
14.	Phytochemical Screening of Sample 5,6
15.	Phytochemical Screening of Sample 7,8
16.	Phytochemical Screening of Sample 9,10

- 1. MG Chauhan, Microscopy Of Bark Drug, Jamnanagar Ayurved University
- 2. MG Chauhan, Microscopy Of Leaf Drug, Jamnanagar Ayurved University
- 3. Anasari, Pharmacognosy Textbook Of Natural Products, Latest Edition.
- 4. Ashutosh Kar, Pharmacognosy And Pharmacobiotechnology, New Age International
- 5. Jackson Betty P., Atlas Of Microscopy Of Medicinal Plants, Culinary Herbs And Spices, CBS Publication
- 6. Kokate C.K. Practical Pharmacognosy, Vallabh Prakashan, Delhi
- 7. Kokate C.K, Purohit A.P. And Gokhale S.B. Pharmacognosy (Degree) Nirali Prakashan,
- 8. Wagner, Plant Drug Analysis, Springer Verlag Publication
- 9. Bruneton Jean, Pharmacognosy : Phytochemistry Medicinal Plants, Lavoisier Publishing
- 10. Harborne J B, Phytochemical Methods, Champan And Hall, International Edition, London
- 11. Ayurvedic Pharmacopoeia Of India
- 12. Herbal Pharmacopeia 1-2 (IDMA)
- 13. The Wealth of India, Raw Materials (All Volumes) Council of Scientific and Industrial Research (CSIR), New Delhi.
- 14. The Wealth Of India First Supplement Series (Row Materials) Vol- 1to 10
- 15. Who Monographs On Selected Medicinal Plants Vol-1-2
- 16. Indian Medicinal Plants (Plate) Vol-1-4, Kirtikar K. R
- 17. Indian Medicinal Plants (Text) Vol-1-4, Kirtikar K. R.
- 18. Quality standards of Indian medicinal plants Vol I-IV(ICMR)
- 19. Rangari & Rangari, Text Book Of Pharmacognosy
- 20. Phytochemical Methods: A Guide to Modern Techniques Of Plant Analysis, Harborne J.B.
- 21. Medicinal Natural Products, Paul And Devick
- 22. Kumar U., Methods In Plant Tissue Culture, Agro Botanica Publication
- 23. Plant Cell And Tissue Culture And Bio-Technology By Siddhiverasan

SUBJECT: Biochemistry-IISUBJECT CODE: B-604T and B-604PRATIONALE: Understanding the ch

RATIONALE : Understanding the chemistry of life is fundamentally required for studying the effect of drugs on human body. The course will enable student to learn the basic chemical reactions occurring in the human body. Also the various factors which can regulate this chemical processes will be taught. This subject is an extension of what has been learnt in previous semester

COURSE OBJECTIVES

- 1. To learn the structure and function of various biochemical and its contribution to function of body.
- 2. To learn the basic metabolic processes occurring within the human body and factors regulating the same.

LEARNING OUTCOMES:

- 1. Describe the structure and functions of various biochemical
- 2. To understand role of various metabolism in body.
- 3. To learn biosynthesis of lipid and protein

:

4. To understand metabolism disorders.

PREREQUISITES: Physics, chemistry, human anatomy physiology

TEACHING AND EVALUATION SCHEME:

		TEACHING SCHEME			CREDITS		EVALUATION SCHEME				
SUB	TITLE OF	IEACHING SCHEME		CKE			INTERNAL		RNAL	TOTAL	
CODE	SUBJECT	Т	Р	TOTAL HRS	Т	Р	Т	Р	Т	Р	MARKS
B604T & B604P	Biochemistry-II	4	3	7	2	3	20	20	80	80	200

1	Bioenergetics and biological oxidation		20						
	1.1 Basic thermodynamic concepts.								
	The first law: heat, work, internal energy, enthalpy.								
	The second law and entropy.								
	Free energy								
	1.2 The physical significance of thermodynamic properties.								
	1.3 The effect of pH on standard state free energies.								
	1.4 The effect of concentration on net free energy changes.								
	1.5 The high energy biomolecules.								
	1.6 ATP is an intermediate energy shuttle molecule, its production, daily requirement e	effect							
	of concentration and metal ions on the free energy of hydrolysis of ATP.								
	1.7 Redox potential.								
	1.7.1 Nernst equation.								
	1.7.2 Biological significance.								
	1.8 Enzymes and coenzymes involved in oxi-red potential.								
	1.8.1 Biological significance								
	1.8.2 Regulation of the oxi-red potential in biological system.		ĺ						

 1.9 The electron transport chain. 1.9.1 Bio macromolecules fate and ETC 1.9.2 Regulation of ETC 1.9.3 Oxidative phosphorylation. 1.9.4 Inhibitors of oxidative phosphorylation 1.9.5 P/O ratio fir ETC and oxidative phosphorylation. 2 Carbohydrate metabolism. 2.1.7 Introduction to metabolism. 2.1.7.1 Definition of metabolism. 2.1.7.2. Classification of metabolism. 2.1.7.3 Role of ATP in metabolism 2.1.8 Glycolysis (conversion of glucose from polysaccharides.) 	25
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2.1.7.3 Role of ATP in metabolism2.1.8 Glycolysis (conversion of glucose from polysaccharides.)	
2.1.8 Glycolysis (conversion of glucose from polysaccharides.)	
2.1.8.1 Conversion in to glucose-1 phosphate.	
2.1.8.2 Glycolysis enzyme involved in it.	
Fate of pyruvate.	
Regulation of Glycolysis.	
2.1.9 Gluconeogenesis and its role	
2.1.10 Glycogenolysis.	
2.3 Pentose phosphate pathway and its regulation.	
2.4 The citric acid cycle.	
2.4.1 Site of TCA cycle.	
2.4.2 LDH (lactate dehydrogenase) pathway.	
2.4.3 Role of various enzymes involved in TCA	
2.4.4 Regulation of TCA cycle.	
2.4.5 The entry and exit of various intermediate.	
2.4.6 The Glyoxylate cycle.	
3 Lipid Metabolism	20
3.2 Oxidation of fatty acids.	
3.2.1 Discovery of β -oxidation.	
3.2.2 –oxidation of fatty acids and role of coenzyme A.	
3.2.3 –oxidation of odd carbon fatty acids.	
3.2.3 –oxidation of unsaturated fatty acids.	
3.2.4 α -oxidation of branched- chain fatty acids.	
3.2.5 ω -oxidation of fatty acids yields small amount of dicarboxylic acids.	
3.2.6 Ketone bodies biosynthesis and its utilization.	
3.2.7 Regulation of lipid metabolism.	
3.2.7.1 Role of allosteric modifiers.	
3.2.7.2 Role of phosphorylation and dephosphorylation cycles.	
3.2.7.3 Hormonal Regulation.	
3.2.8 Eicosanoids biosynthesis (prostaglandins and thromboxanes)	
3.2.9 Phospholipids and Sphingolipids biosynthesis and regulation.	
3.3 Cholesterol biosynthesis.	
3.3.1 Synthesis from Squalene.	
3.3.2 Squalene from mevalonate.	
3.3.3 Conversion of lanosterol to cholesterol	
4 Protein Metabolism	20
4.4 Nitrogen fixation and the nitrogen cycle overview.	
4.5 Assimilation of ammonia.	
4.6 Biosynthesis of amino acids.	
4.7 Catabolism of amino acids.	

-	1		
	4.8	Amino acid conversion to specialized product.	
	4.9	The urea cycle	
	4.9.1	Enzymes involved in urea cycle	
	4.9.2	Ancillary reaction of urea cycle	
	4.9.3	Disorders of urea cycle	
	4.10	Metabolism of Sulphur containing amino acids.	
	4.10.1	Methionine, Cysteine	
5	Nucleo	tides, structure, function and metabolism	15
	5.	Nucleotides, structure, function and metabolism	
	5.1	Pyrimidine and Purine	
	5.2	Nucleotides	
	5.3	Nucleosides	
	5.4	Purine biosynthesis and its metabolism	
	5.4.1	Precursor for biosynthesis	
	5.4.2	Regulation	
	5.4.3	Disorders of Purine metabolism	
	5.5	Pyrimidine biosynthesis and its metabolism	
	5.5.1	Precursor for biosynthesis	
	5.5.2	Regulation and disorder of Pyrimidine metabolism	
	5.6	Deoxy-ribonucleotides.	
	5.6.1	Formulations	
	5.6.2	Regulations.	

B604P Biochemistry-II Practical

1.	Introduction to Carbohydrates.
2.	To perform chemical test of a given carbohydrate sample.
3.	To find out % w/v of glucose by Benedict's quantitative method.
4.	To find out % w/v glucose by Cole's ferricyanide – Methylene Blue method.
5.	To find out blood glucose by Folin-Wu method.
6.	Introduction to protein and its test for identification.
7.	To identify the given unknown protein sample.
8.	To study the biochemistry of food stuffs.
9.	To find out % w/v of Ascorbic acid (Vitamin C) in the given sample.
10.	To perform separation of amino acids by two dimensional paper
11.	To perform experiments of Chromatography.
	· · · · · · · · · · · · · · · · · · ·

- 12. Isolation of RNA from yeast.
- 13. Determination of glucose by means of the enzyme glucose oxidase.
- 14. To study the Folin-Lowry method for protein assay.
- 15. To study Poly acrylamide gel electrophoresis.
- 16. To study SDS gel electrophoresis.
- 17. To perform estimation of serum phosphorous in the given sample.

- 1. Dr. U. Satyanarayana, Biochemistry, 2nd edition, Books and allied (P) Ltd., 2004.
- 2. P.C. Champe, R.A. Harvey, Biochemistry, 2nd edition, Lippincott Raven publishers, 1994.
- 3. R. K. Murray, D.K. Granner, P.A. Mayes, V.W. Rodwell, Harper's Illustrated Biochemistry, 26th edition, McGraw Hill Publishers, 2003.
- 4. White, Philip Handler, E.L. Smith, R.L. Hill, I.R. Lehman, Principles of Biochemistry, 6th edition, Tata McGraw Hill Publishing Company Ltd., 2004.
- 5. R.C. Gupta, S. Bhargava, Practical Biochemistry, 4th edition, CBS Publishers & Distributors, 2006.
- 6. D.T. Plummer, An Introduction to Practical Biochemistry, 3rd edition, Tata McGraw Hill Publishing Company Ltd., 1996.
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- 11. J. Jayaraman, Laboratory Manual in Biochemistry, New Age International Publishers, 2000.
- 12. D. L. Nelson, M. M. Cox, Lehninger Principles of Biochemistry, 4th edition, W. H.
- 13. Freeman & Company, 2005.
- 14. R. H. Garrett, C. M. Grisham, Principles of Biochemistry with A Human Focus, 1st edition, Harcourt College Publishers, 2002.
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- 18. R. K. Switzer, L. F. Garrity, Experimental Biochemistry, 3rd edition, W. H. Freeman & Company, 1999.
- 19. A.M. Lesk, Introduction to Protein Science, 1st Indian edition, Oxford University Press, 2004.
- 20. F.K. Rodriguez, Carbohydrate Biochemistry, 1st edition, New Age International Publishers, 1997.
- 21. R. Montgomery, T. W. Conway, A. A. Spector, Biochemistry A Case-Oriented Approach, 5th edition, The C.V. Mosby Company, 1990.
- 22. T. D. Pollard, W. C. Earnshaw, Cell Biology, 1st edition, Elsevier Science (USA), 2002.
- 23. G. M. Cooper, R. E. Hausman, The Cell A Molecular Approach, 3rd edition, ASM Press Washington D.C., 2004.

SUBJECT SUBJECT CODE RATIONALE

: Medicinal Chemistry-I : B605T and B605P

: The basic chemistry learnt till previous semester is now getting extended to medicinal chemistry where the student learns the chemistry of complex drug molecules and how a chemical structure and alter the body functions.

COURSE OBJECTIVES

To learn the structure, Structure activity relationship, physicochemical properties and therapeutic uses of drugs belonging to various therapeutic classes

LEARNING OUTCOMES:

1. Draw correct chemical structure of drugs

:

- 2. Give scientific name of drugs
- 3. Narrate physicochemical properties and Structure activity relationship.
- 4. Cary out synthesis of certain drugs.

PREREQUISITES: Knowledge of Pharmacology and Organic Chemistry

TEACHING AND EVALUATION SCHEME:

SUB TITLE OF		TEACHING SCHEME			CREDITS			LUATI RNAL	ON SCHEME EXTERNAL		TOTAL
CODE	SUBJECT	Т	P	TOTAL HRS	Т	Р	T	P	T	P	MARKS
B605T & B605P	Medicinal Chemistry-I	4	3	7	3	3	20	20	80	80	200

1	Basic principles of Medicinal Chemistry	30
	Physico-chemical aspects (Optical, geometric, and bioisosterism) of drug molecules and biological	
	action, Drug-receptor interaction including transduction mechanisms	
	Principles of Drug Design (Theoretical Aspects): Traditional analog (QSAR) and mechanism based	
	approaches (Introduction to graph theory, applications of quantum mechanics, Computer Aided	
	Drug Designing (CADD) and molecular modeling.	
2	Drugs acting on Cardiovascular System	35
	Synthetic procedures of selected drugs, modes of action, uses, structure activity relationship	
	including physicochemical properties of the following classes of drugs: Diuretics, Cardiovascular	
	drugs (antihypertensive, antianginal, antihyperlipidemic, cardiotonic etc.) anticoagulant and	
	antiplatelet drugs	
3	Drugs acting on Autocoids	20
	Synthetic procedures of selected drugs, modes of action, uses, structure activity relationship	
	including physicochemical properties of the following classes of drugs: Autocoids (Antihistamines,	
	Analgesic, antipyretics, anti-inflammatory (Non-steroidal) agents), Anti-ulcer drugs.	
4	Drug metabolism and concept of prodrug.	15

B605P Medicinal Chemistry-I Practical

- 1. Introduction to separation and Identification of organic binary mixtures and importance of solubility in separation of mixture.
- 2-10. To separate and identify the nature of the organic binary mixture.
- 11. Synthesis of Aspirin from salicylic acid.
- 12. To study absorption of drug from GIT.
- 13. Synthesis of benzocaine.
- 14. Measurement of partition coefficient of salicylic acid in various solvent at different pH.
- 15. Synthesis of benzil from benzoin.
- 16. Synthesis of benzilic acid from benzil.

- 1. Block, J. and Beale, J. M. Eds., Wilson and Giswold's Textbook of Organic Medicinal and Pharmaceutical Chemistry, Lippincott Williams & Wilkins, Philadelphia, 2004
- 2. Lemke, L. T., Williams, D. A., Victoria F Roche, V. F. Principles of Medicinal Chemistry, Lippincott Williams & Wilkins, Philadelphia, 2007.
- 3. Furniss, B.S. Hannaford, A.J., Smith, P.W.G., Tatchell, A.R., Vogel's Textbook of Practical Organic Chemistry, Pearson Education (ELBS/Longman group), London, 1989.
- 4. Mann, F. G. & Saunder, B. C., Introduction to Practical Organic Chemistry, 1st Edition, Longmans, Green, London, 1941.
- 5. Shriner, R. L., Hermann, C. K. F., Morrill, T. C., The Systematic Identification of Organic Compounds, John Wiley & Sons, USA, 2003.
- 6. Thomas, G., Fundamentals of Medicinal Chemistry, 1st Edition, John Wiley & Sons, 2003.
- Abraham, D. J., Ed., Burger's Medicinal Chemistry and Drug Discovery, Vol. 1-6, 6th Edition, John Wiley & Sons, New Jersey, 2003. Lednicer, D., Strategies for Organic Drug Synthesis & Design, John Wiley & Sons, USA, 1998.
- 8. Kar, A., Medicinal Chemistry, New Age International Publishers, New Delhi, 2007.
- 9. Ladu, B. N., Mandel H.G. & E. L.Way, Fundamentals of Drug Metabolism & Disposition, William & Wilkins Co., Baltimore.
- Finar, I. L., Organic Chemistry, Vol. I & II, 6th Edition, Pearson Education (ELBS/Longman group), London, 2004.
- 11. Nogradey, T., Medicinal Chemistry: A Molecular and Biochemical Approach, Oxford University Press, New York, Oxford, 2005.
- 12. Silverstein, R. M., Basseler, G. C., Morrill, T.C., Spectrometric Identification of Organic Compounds, John Wiely & Sons, USA, 1967.
- 13. Kemp, W., Organic Spectroscopy, 3rd Edition, W.H. Freeman & Company/ELBS, London, 1991.
- 14. Taylor, J. B and Triggle, D. J., Comprehensive Medicinal Chemistry II, Vol. 1-8, Quantitative Drug Design, Elsevier Ltd., 2007
- 15. Martin, Y. C. Quantitative Drug Design- A Critical Introduction (Medicinal Research Monograph, Vol. 8) Marcel Dekker Inc., New York, 1978.
- 16. Lednicer, D. Strategies for Organic Drug Synthesis & Design, Vol 1-6, John Wiley & Sons, USA, 2002.
- 17. Jurs, P. C. Computer Software Application in Chemistry, 2nd Edition, John Wiley & Sons, New York, 1996.

SUBJECT	: Elective
SUBJECT CODE	: B606 T

TEACHING AND EVALUATION SCHEME:

	TITLE	тг	CUI	NG SCHEME		EVA	LUATI	ON SCHE	ME	
SUB		ICA	аспп	NG SCHEME	CREDITS	INTER	RNAL	EXTER	RNAL	TOTAL
CODE	OF SUBJECT	Т	Р	TOTAL HRS	CREDITS	Т	Р	Т	Р	MARKS
B606T	Elective	3	-	3	2	20		80		100

LIST OF SUBJECTS FOR SELECTION

SPECIALIZATION	SUBJECT CODES:	SUBJECTS		
A Dharmaaalagu	606T-A1	Preclinical Toxicology		
A. Pharmacology	606T-A2	Good Clinical Practice in Clinical Research		
B. Pharmaceutical	606T-B1	Validation in Pharmacy		
Chemistry	606T-B2	Advanced Organic Chemistry		
C. Pharmaceutics &	606T-C1	Stability Study of Pharmaceuticals		
Pharmaceutical Technology	606T-C2	Cosmetic Technology		
D. Pharmacognosy	606T-D1	Standardization of crude drugs and their herbal formulations		
	606T-D2	Phytochemical Screening of Herbal Drugs		
E. Entrepreneurship Development	606T-E	Entrepreneurship Development		

	0001-A11 Technical Toxicology	
1	Single dose and Repeat dose toxicity studies, Schedule Y and OECD guidelines	15
2	Data Evaluation and Regulatory requirements	5
3	ICH guidelines for evaluating efficacy and safety of drugs	10
4	Reproductive toxicology, maternal and developmental toxicology	10
5	Mutagenicity- mechanisms, point mutation, individual chromosomes and whole genome mutations, somatic cell mutations,	10
6	Test systems: in vitro for gene mutations in bacteria, chromosome damage, gene mutation, in vivo micro nucleus tests in rodents, metaphase analysis.	10
7	Carcinogenicity- Principles of carcinogenicity, prechronic studies for dose setting, chronic study, trans placental carcinogenesis/tumor promotion, estimation of carcinogenicity of complex mixtures	10
8	Toxicokinetic methods	10
9	Preclinical toxicological requirements for biologicals and biotechnological products, safety analysis, problems specific to recombinant products- secondary pharmacology, antibodies, transmissions of viral infections, residual DNA etc.	20
	Reference: Recent amendments	
	1) Schedule Y, Drug and Cosmetic Act. (Latest Amendments)	
	2) OECD Guidelines. (Latest Amendments)	
	3) ICH Guidelines. (Latest Amendments)	

Pharmacology 606T-A1 Preclinical Toxicology

606T-A2 Good Clinical Practice in Clinical Research

Learning Objectives

Understanding of GCPs requirements for Sponsors, Monitors, and Investigators. Significance of protocol and case report form development for all phases of clinical research. Information regarding in-field and in-house auditing. Investigational Review Boards (IRBs) and Informed Consent (IC) as required by regulations.

Course Description

The roles and responsibilities of key players, as well as regulatory requirements. The elective subject consists
of lecture and exercises. Participants will be placed in several real life situations such as reviewing pre-study
documents and informed consent forms for completeness and compliance; conducting drug accountability;
reviewing case report forms for accuracy and adherence to protocol and performing source document
verification. It is designed to provide the attendee with thorough knowledge of the following topics:

How drugs are discovered and developed for marketing approval	10
The purpose for an IND and its composition, How INDs are filed, reviewed, approved & amended	05
The IND reporting requirements, The purpose and composition of the NDA /ANDA, How NDAs	
/ANDA are filed, reviewed and approved	
The four different study phases of clinical research	10
What constitutes Good Clinical Practices (GCP), The principles of GCP , The IRB/IEC's composition and role/responsibilities, The IRB study review & approval process	10
The role and responsibilities of the investigator & study site staff, The role and responsibility of the sponsor, The role and responsibilities of Monitor	15
The requirements for Informed Consent, How to review an Informed Consent form for compliance,	05
The process for Informed Consent review & approval, The administration of subjects Informed Consent	
ADR, SAE, Adverse Events - the types and reporting requirements	05
Essential Documents (Before, During, After study), Clinical Research study Protocol, ICF and CRF	20
content and importance, How to review Case Report Forms and determine adherence to protocol	
How to perform Source Document Verification, How to perform Drug Accountability & compliance,	10

How to manage study supplies, How to detect and deal with Fraud, How to review study documents &	
determine compliance, Auditor and audit report	
Latest Amendments and Information in Clinical Research	10

REFERENCE:

- 1. ICH-GCP Guidelines (ICH, CDSCO etc.,)
- 2. Gupta S K, Basic Principles of Clinical Research & Methodology (2007). Jaypee Brothers Publication.
- 3. Woodin K E, Schneider J C, The CRA's Guide to monitoring Clinical Research (2003), Thomson Center Wath, Boston, USA.
- 4. Stephen Beny, Crossover trial in Clinical Research (2002), John Wiley Pub, USA
- 5. Gallin John, Principles and Practice of Clinical Research (2002), Academic Press pub, USA.

B. Pharmaceutical Chemistry 606T-B1 Validation in Pharmacy

1	Validation and calibration of equipments and instruments	15
2	Elements of Validation, benefits, types of process validation, validation protocol,	15
	process characterization, and optimization	
3	Validation of process: Mixing, granulation, drying, compression, filtration, filling.	15
4	Validation of water supply systems (demineralized, distilled and water for injection)	15
5	Validation of sterilization methods and equipments: Dry heat sterilization,	15
	autoclaving, membrane filtration, gaseous sterilization and sterilization by radiation	
6	Validation of Air-handling equipments and facilities in sterile-non-sterile areas,	10
	cleaning Validation	
7	Validation of system and validation of analytical procedures (as per ICH guidelines)	15

- 1. B.T Lofters, R. A. Nash, Pharmaceutical Process Validation, Marcel Dekker, Inc. New York, Volume 23, second edition.
- 2. Carleton & Agalloco, (Marcel & Dekker), Validation of Asceptic Pharmaceutical Processes, second edition.
 - 3. E. Joachim, Method Validation in Pharmaceutical Analysis, Wiley-Vch Verlag Gmbh & Co, Kga, First edition, 2005.

606T-B2 Advanced Organic Chemistry

1	Purification techniques Distillation, Chromatography, Crystallization	20
2	Advance synthetic approaches Microwave techniques, solvent free synthesis	30
3	Newer approaches for the synthesis of drug intermediates Hypnotics & Sedatives,	20
	Anti-inflammatory and Analgesic, Sulphonamide, Antiepileptic, Antifungal and	
	Antibacterial	
4	Green Chemistry	10
5	Reagents and Name reaction in organic chemistry Aldol Condensation, Baeyer-villiger	20
	oxidation, Benzoin condensation, Friedal craft reaction, Grignard Reaction, Canizzaro	
	Reaction, Claisen Smith Reaction, Villsmeier- Haack Reaction, Skraup Quinoline	
	Synthesis, Beckmann rearrangement	

REFERENCES

1.	March's advanced organic chemistry: reactions, mechanisms, and structure By Michael
	Smith, Michael B. Smith, Jerry March
2.	Name reactions: a collection of detailed reaction mechanisms By Jie jack Li Journal of
	Organic Chemistry ACS Publication
3.	Microwave methods in organic synthesis Mats Larhed, Kristofer Olofsson, Prasad
	Appukkuttan
4.	Vogel's textbook of practical organic chemistry By Vogel
5.	Annual Reports in Organic Synthesis By Philip M. Weintraub

C. Pharmaceutics and Pharmaceutical Technology

606T-C1 Stability Study of Pharmaceuticals

1	Introduction	20
	Objectives and scope of stability study. Stability study requirement at different stages	of drug
	Development.	
2	Instability and products	20
	Types of instability in different dosage forms, Causative factors, Methods of stabilization.	
3	Stability kinetics and Mathematical representations of data.	10
4	Assessment of stability	30
	Manifestations of different instabilities, Qualitative and Quantitative estimation of instabilit	y:
	Accelerated conditions of Temperature, Light and Moisture. Detailed study design,	Stability
	protocols for all types of dosage forms (Including Biopharmaceuticals and Phytopharmac	euticals),
	test parameters, Result interpretations. Stability study with respect to different packaging m	aterials.
5	Regulatory requirements	10
	ICH guidelines, WHO & USFDA requirements, State FDA requirements. Documentation.	
6	Future requirements of stability testing.	10

1.	Lechman, Lieverman & Kenig, "the Theory & Practice of Industrial Pharmacy", Third
	Edition, Varghese Publishing House.
2.	M. E. Aulton, "Pharmaceutics", ELBS Publication.
3.	Edited by James T. Cartensen, C. T. Rhodes,"Drugs Stability Principles and Practices"
	Third Edition, Marcel Dekker Inc.

1.	Definition of cosmetics as per D&C Act, Differentiation between Drug and Cosmetics with	05
1.	examples.	05
2.	Structure of skin, hair and nail, skin barrier functions.	05
3.	Classification of cosmetic products and factors affecting choice of cosmetic products.	10
5.	As per body parts used: Cosmetics for Hair, Face, Hand and Body, Nail, Foot care, Oral care, etc. As per functions: Skin care products, Hair care products, Skin and body cleansers, Antiperspirants, Depilatories, Nail care products, Baby products, Decorative cosmetics etc.	10
4.	Skin disorders: Definition, causes and symptoms of Dermatitis, Acne, Psoriasis, Pigmentation, Tanning, Burning, Dry skin, Ageing etc.	10
5.	 Principles of F & D, special excipients (Emollients, Viscosity modifiers, Preservatives, Emulsifiers, Suspending agents, etc.), characterization methods and manufacturing Equipments for: Skin creams-Cold cream, Vanishing cream, Barrier cream, Hand and body lotions. Skin Moisturizers, Skin cleansers-Lotion, Face wash gels, Body wash gels, Scrubs. Sunscreen products and Skin lighteners. Antiaging products. Baby care products. Antiperspirants and Deodorants. Color cosmetics - Foundation make up, Compact powder, Lipstick and Nail polish. Dentifrices Shampoo and conditioners. Shaving preparations 	45
6.	In vitro, <i>Ex-vivo</i> and <i>In-vivo</i> testing methods of cosmetic products. Various models used.	05
7.	Performance testing methods for Cleansers, Moisturizers, Sunscreens, Skin lightners.	05
8.	Marketing of cosmetics.	05
9.	Regulatory requirements of cosmetics.	05
10.	Cosmetic drug delivery systems.	05

 Harry's Cosmeticology, 8th edition, by Martin M. Rieger, Kindle Publication. Lechman, Lieverman & Kenig, "The Theory & Practice of Industrial Pharmacy", Edition, Varghese Publishing House. Perfumes, Flowers and Essential Oil Industries S. B. Srivastava Manufacture of Perfumes, Cosmetics and Detergents. Giriraj Prasad. Poucher's Soaps Perfumery and Cosmetics Vol. I, II & III. Editated by Richard J. Hadgraft "Transdermal Drug Delivery", Second Edition, M Dekker. Edited by Kenneth A Walters., "Dermatological and Transdermal formulations," M 	larcel
 Edition, Varghese Publishing House. 3. Perfumes, Flowers and Essential Oil Industries S. B. Srivastava 4. Manufacture of Perfumes, Cosmetics and Detergents. Giriraj Prasad. 5. Poucher's Soaps Perfumery and Cosmetics Vol. I, II & III. 6. Editated by Richard J. Hadgraft "Transdermal Drug Delivery", Second Edition, M. Dekker. 	larcel
 Perfumes, Flowers and Essential Oil Industries S. B. Srivastava Manufacture of Perfumes, Cosmetics and Detergents. Giriraj Prasad. Poucher's Soaps Perfumery and Cosmetics Vol. I, II & III. Editated by Richard J. Hadgraft "Transdermal Drug Delivery", Second Edition, M. Dekker. 	
 Manufacture of Perfumes, Cosmetics and Detergents. Giriraj Prasad. Poucher's Soaps Perfumery and Cosmetics Vol. I, II & III. Editated by Richard J. Hadgraft "Transdermal Drug Delivery", Second Edition, M. Dekker. 	
 Poucher's Soaps Perfumery and Cosmetics Vol. I, II & III. Editated by Richard J. Hadgraft "Transdermal Drug Delivery", Second Edition, M Dekker. 	
6. Editated by Richard J. Hadgraft "Transdermal Drug Delivery", Second Edition, M. Dekker.	
Dekker.	
7. Edited by Kenneth A Walters., "Dermatological and Transdermal formulations," M	· •
	arcel
Dekker. Inc.	
8. Z. D. Draelos, "Cosmetics in Dermatology", Second edition, Churchill Livingstone.	
9. Editated by N.J. Lowe, N. A. Shaath, M. A. Pathak, "Sunscreens: Development, Evalu	ation
& Regulatory aspects" 2 nd Edition, Marcel Dekker, Inc.	
10. Cosmetic and Drug Preservation: Principles and Practice, edited by Jon, J. Kabara	
11. Edited by Norman F. Estrin, "The cosmetic Industry: Scientific and Regua	ltory
Foundations"	
12. Howard R. Moskowitz, "Cosmetic Product Testing: A modern Psychophysical Approace	:h".
13. Edited by P. Bore, "Cosmetic Analysis: Selective Methods and Techniques".	
14. Edited by James H. Whittam, "Cosmetic Safety: A Primer for Cosmetic Scientists".	
15. Morton Padar, "Oral Hygiene Products and Practice".	
16. Edited by Karl Laden and Carl B., "Felger Antiperspirants and Deodorants".	
17. Edited by William C. Waggoner Clinical Safety and Efficacy Testing of Cosmetics".	
18. Edited by Robert L. Rietschel and Thomas S. Spencer, "Methods for Cutar	neous
Investigation".	
19. Edited by Eric Jungermann and Norman O. V. Sonntag, "Glycerin: a Key Cost	netic
Ingredient".	
20. Donald S. Orth, "Handbook of Cosmetic Microbiology"	
21. Edited by Dennis Laba, "Rheological Properties of Cosmetics and Toiletries".	
22. Howard R. Moskowitz, "Consumer Testing and Evaluation of Personal Care Products"	
23. Edited by Jon J. Kabara and Donald S. Orth, "Preservative-Free and self-prese	rving
cosmetics and Drugs: Principles and Practice".	
23. Alsner Peter, "Cosmeceuticals: Drugs v/s Cosmetics" Marcel Dekker Inc.	

D. Pharmacognosy
606-D1 Standardization of crude drugs and their herbal formulations

1	What is a standardized herbal drug? Herbal Medicines as per WHO, Factors affecting standardization, WHO Guidelines for Herbal Industry	25
2		25
2	Reasons for the difficulty in developing quality control standards for	25
	herbal drugs, The general protocol for the standardization, Production of	
	herbal drugs, Quality control of raw (plant) material, Quality control of	
	finished product	
3	Validation of the manufacturing process and in-process quality control,	25
	Modern analytical tools in quality control of herbal drugs	
4	Current good manufacturing practices for herbal medicines (schedule T),	25
	Standardization of modern herbal formulations.	

606 - D2 Phytochemical Screening of Herbal Drugs

a)	General methods of extraction, isolation and purification of plant constituents of following class alkaloids, glycosides, flavonoids, tannins, volatile oils, fixed oils, etc., Classification of medicinally active constituents and phytochemical study including general chemical tests to identify plant constituents such as alkaloids, glycosides, flavonoids, tannins, volatile oils, fixed oils, etc., fixed oils, etc., classification of medicinally active constituents and phytochemical study including general chemical tests to identify plant constituents such as alkaloids, glycosides, flavonoids, tannins, volatile oils, fixed oils, etc., fi	25
	fixed oils, steroids.	
b)	Review of various Phytoconstituents used as prototypes for therapeutically active constituents.	25
c)	What is herbal marker, Selection of herbal marker compound, Classification of herbal marker	25
	compound, Assay for active constituents/markers, how do active compounds differ from	
	marker compounds, Analysis of marker compounds, Application of herbal marker compound.	
d)	Application of chromatographic techniques: Column chromatography, paper chromatography,	25
	TLC, HPTLC, GLC, HPLC and DCCC in the isolation and purification of	
	Phytopharmaceuticals.	

REFERENCES:

1. Quality Control Methods for Medicinal Plant Materials, WHO	
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- 2. Pulok Mukherjee, Quality Control of Herbal Drugs: An Approach to Evaluation of Botanicals
- 3. Paridhavi, Herbal Drug Technology,
- 4. Wagner, Plant Drug Analysis, Springer Verlag Publication.
- 5. E. Stahl, Thin layer chromatography
- 6. Ayurvedic Pharmacopoeia of India
- 7. Ayurvedic Formulary of India (Formulations)
- 8. Herbal Pharmacopeia 1-2 (IDMA)
- 9. Quality control of Indian Medicinal Plants by ICMR

606T-E Entrepreneurship Development

Course Overview: The primary objective of this elective subject is to provide an understanding of the Worldviews and life-worlds of entrepreneurs. Develop you into a curious, confident, Competent, and creative entrepreneurial thinker. To encourage you to explore concepts Related to a problem from a multi-disciplinary perspective and inculcate the attitudes. Values and psychological mindsets and strategic practices of entrepreneurial actors. **1** Conceptual Frame Work 20 Evolution of the concept of entrepreneur, Definition of entrepreneur, Entrepreneur and Enterprise, Entrepreneur and managers, Qualities of entrepreneur, Types of Entrepreneurs, Functions of entrepreneur, meaning of entrepreneurial culture Barriers to Entrepreneurship Socio-economics origins of entrepreneurship Behavioral patterns Affecting entrepreneurship Entrepreneurial structures Nature and characteristics of Entrepreneurship Intrapreneurs - Conceptual model of entrepreneurship. Entrepreneurship culture. 2 Idea generation 20 Theories of Creativity, Creative Characteristics, Different Kinds of Intelligence, Left Brain and Right Brain Issues, The Creative Process Brainstorming, Mind mapping and its Role in the Creative Process, Being Professionally Creative, Creativity on Demand or by Necessity, Convergence and Divergence, Creating Value, Personal Creativity, Organizational Creativity, Strategies for Leading and Working with Groups to Maximize Creative Output; Management Styles and Managing Creative People. Idea generation, processing and Selection. **3 Strategic and financial management:** 15 Basic ideas on meaning, sources and importance of risk management, venture capital, fixed capital and working capital. Basic awareness of financial services. Alternative growth Strategies-meaning and importance. Basic understanding of various growth strategies. **4** Motivation and communication: 10 Internal and external motivating factors to entrepreneur. Role of industrial fairs. 7 C's of Communication. Basic format for letter and e-mail writing. **5** Project management 15 Meaning of project, Projects classification, Project identification, Internal and External Constraints,

Meaning of project, Projects classification, Project identification, Internal and External Constraints, Project objectives, Techno-economic survey, Project life cycle, Project Formulation and significance, Elements of project formulation, Project selection, Project design, Basic concepts of in network analysis, CPM, PERT.

6 Business plan:

Meaning, importance-elements in business plan-Feasibility reports to start large, small and service organizations-essential for report writing.

REFERENCE BOOKS:

- 1. Entrepreneurial Development by C.B Gupta & N.P Sr Entrepreneurship Development by CB Gupta and P Srinivasan, Sultan Chand and Sons, New Delhi
- 2. Desai, V. (1999), Dynamics of Entrepreneurial Development and Management, 3rd ed., Himalaya Publishing House, Mumbai.
- 3. Balu V. Entrepreneurial Development, Venkateswaran Publication, Chennai 4.
- 4. A Handbook of Entrepreneurship, Edited by BS Rathore and Dr. J S Saini; Aapga Publications, Panchkula (Haryana)

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